



THE WINTER ROSE GALA

An Enchanting Valentine Evening

Be A Part of A NEW! HolidayFest Event
This Coming February!

SPONSORSHIP OPPORTUNITIES
FOR HOLIDAYFEST'S
2026 VALENTINE'S DAY DINNER

Prepared By The HolidayFest Board

For questions or to reserve your sponsorship
Call 615-290-6626 or email us at
holidayfestinfo@gmail.com



HOLIDAY-FEST
SUMNER COUNTY, TN

🌹 **An Elevated Evening of Style, Celebration & Connection**

🌹 **February 14th, 2026 at The Premier Centre from 6:30pm – 10:30 pm**

🌹 **Cocktail-Style Dinner • Live Entertainment • Elevated Buffet & More!**

THE EXPERIENCE

Step into an unforgettable Valentine's evening at The HolidayFest Winter Rose Gala, where elegance, romance, and celebration come together for a night designed to delight. Whether you arrive with a significant other, a group of friends, a table of girlfriends, or simply treat yourself to a night out, this event is meant to be enjoyed your way. Guests will savor an elevated buffet-style dinner, signature cocktails, curated giveaways, and thoughtfully planned experiences in a beautifully styled setting with a red carpet feel. Every detail is crafted to feel indulgent yet meaningful, bringing the community together for a sophisticated night out, all in support of a great cause benefiting HolidayFest.

The audience includes local professionals, business owners, community leaders, couples, and social groups — people who appreciate experience, presentation, detail, and quality.

WHY SPONSOR?

This event delivers experiential brand exposure — not passive advertising. Sponsors are part of the atmosphere, conversation, and memory of the night.

Your brand aligns with:

- A high level of service or product
- Celebration & connection
- One of Sumner County's most anticipated social evenings

Contributions to HolidayFest are tax deductible per Federal Income Tax regulations. You will receive information and tax letters from HolidayFest for your donation benefits.

The Winter Rose Gala Sponsorship Levels

SWEETHEART SPONSOR — \$10,000

(Title Sponsor)

- Event named: The Hendersonville Valentine's Dinner presented by [Your Brand]
- Top logo placement across all marketing
- Premier on-site branding at entrance & focal areas & logo on step and repeat
- Opportunity for brief welcome or brand acknowledgment
- Inclusion in press & media mentions
- 8 VIP event tickets (1 Table at Event - 8 seats)
- Post-event recognition

HEARTTHROB SPONSOR — \$8,000

(Presenting Sponsors – 2 Available)

- Prominent logo placement on event promotions
- On-site visibility in high-traffic areas
- Verbal recognition during the event
- Social media recognition (pre & post)
- 6 event tickets (6 guests)

ROMANCE SPONSOR — \$6,000

(Entertainment Sponsor – 3 Available)

- Branding tied to live entertainment
- Logo placement near stage/performance area
- Verbal recognition tied to performances
- Dedicated social media spotlight
- 4 event tickets (4 guests)

SPARKLE SPONSOR — \$3,500

(Cocktail Sponsors – 5 Available)

- Branding at bar or cocktail stations
- Option for featured drink or branded signage
- Logo inclusion on event signage
- Social media recognition
- 2 event tickets (2 guests)

SWEETIE SPONSOR — \$4,000

(Dessert Sponsor – 4 Available)

- Branding near dessert or sweet display
- Recognition during dessert service
- Logo inclusion on select promotional materials
- Social media recognition
- 2 event tickets (2 guests)



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To become a sponsor, please reach out to our board by emailing us at **holidayfestinfo@gmail.com** or calling our Marketing Chair at **615-290-6626**.

Please Be Ready With The Following Information:

- Level of Sponsorship You Prefer
- Business Name
- Contact Name
- Contact Email & Phone Number
- Form of Payment Preferred (online, check, cash, etc)
- Logo ready for marketing

Thank You

Thank you for supporting Sumner County non-profits. Your sponsorship helps children all over Sumner County as we give back to other non-profits throughout the year with the donations collected at events like the Valentine's Day Dinner.

***We LOVE this community and
we APPRECIATE your support!***