

**Press Release , For Immediate Release**

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**The Isaacs are Honorary Chairs of HolidayFest 2023-25**

**Hendersonville, TN (August 4,2023)**, The Board of HolidayFest announced today that The Isaacs! They are Multifaceted award-winning group! The Isaacs have spent five decades creating the undeniable family harmonies and distinct sound that have made them a favorite among audiences everywhere.

They are currently on tour with country superstar Reba McEntire and writing for their next album project that will take them in the studio this summer with renowned producer-extraordinaire, Dave Cobb.

As matriarch Lily and her three children Ben, Sonya and Becky celebrate their 50th anniversary, the 2021 Grand Ole Opry inductees and Gospel Music Hall of Famers continue to build on the legacy first launched by the family back in 1971, with a newfound excitement and never-waning passion for the music they love to make.

The masterful vocalists, instrumentalists and songwriters are known for their ability to bridge and blend genres, and their sound has led to invites from high-profile contemporaries including Dolly Parton, Reba McEntire, Vince Gill, Alison Krauss, Paul Simon and many more to sing on over 50 albums and share many stages across the country.

The group's origins reach back decades. The Isaacs first started playing on the Grand Ole Opry 30 years ago and are frequent guests on the weekly show. They play over 100 dates a year for fans around the world, and have performed on prestigious stages like Carnegie Hall, entertained fans at CMA Fest, the "CMA Country Christmas" special and many more.

The much-lauded group has also been nominated and performed on numerous awards shows, including the Grammys, GMA Dove Awards, where they have earned 19 Dove Awards collectively in various categories. They have also won trophies at the International Bluegrass

Music Association Awards, the Singing News Fan Awards and the Inspirational Christian Country Awards. Three of their recent projects received consecutive Grammy nominations for “Best Roots Gospel Album” and “Best Roots Gospel Song.”

They often tour internationally, traveling to South Africa, Norway, Holland, Scotland, Ireland, Israel, Canada, the Faroe Islands, and more to bring their musical messages to fans around the globe.

The Isaacs started a non-profit organization called The Isaacs Foundation to bless the less fortunate in America. They have also raised hundreds of thousands of dollars to bless Israel, specifically Holocaust survivors, orphans and “lone” soldiers. They frequently guide hundreds of guests on a pilgrimage to Israel and explore the Holy Land through a unique and exclusive lens.

“Our goal is to use the blessings of all the doors God is opening for us to share the message of hope and love to as many people as we can,” says the family.

Larry Phillips, President of Holidayfest said “we are honored to have The Issacs and they will be this year’s honorary chairs for this year’s HolidayFest Events beginning in September and going thru Feb. 2024”

HolidayFest, in its 18th year, brings together over 24 events for Sumner County, all benefiting local charities. This past year the PIGFEST benefit's Mary’s Magical Place, Christmas4Kids, and Live Love Nashville and a new event, Sumner Food and Wine benefitting Gallatin Shalom Zone , The SparkleNoel Fashion Show benefits Care Cabinet and the Appalachian Dinner benefitting Sumner County Museum The Annual Santa Breakfast benefits Community Childcare Services and the Madgrial Dinners will benefit Hendersonville High School choir and the Annual St. Nicholas Ball benefits Special Needs Foundation and Project 32 These are only a few of the charities who benefit for this past year from the many events. All can be found at [www.Holidayfesttn.org](http://www.Holidayfesttn.org)

Mr. Phillips said, “Having a legendary group as our honorary chairs and the possibility that they maybe at some events!! We hope with their support we hope to raise the most money ever with the many events and all you be sure to buy your tickets by visiting our website at [www.holidayfesttn.org](http://www.holidayfesttn.org).

### **About HolidayFest**

HolidayFest is an annual festival that brings together the entire community – its people, businesses, government, the arts, and service organizations - to celebrate the spirit of the season and to benefit local charities of Sumner County. Officially launched in 2007, HolidayFest builds on 10 years of bringing Holiday spirit to the community with events The Events begin in November and go until January, and Sumner County plays host to thousands of visitors at this year's festivities. Visitors enjoy an abundance of entertainment, shops, restaurants, light displays, and holiday cheer. [www.HolidayFestTN.org](http://www.HolidayFestTN.org)